

● KAMILĖ AUGYTĖ

UI/UX & PRODUCT DESIGNER

UI/UX and product designer with 5+ years of experience, creating apps, websites and marketing funnels end to end – from research to tested, developer-ready designs – and improving them with A/B tests and product metrics.

● WORK EXPERIENCE

2024 –
present



Netzet

UX/UI DESIGNER

- Create subscription-app funnels – quizzes, onboarding, paywalls and checkout.
- Lead conversion optimisation: plan A/B tests, read results, ship the winners.
- Track funnel and product metrics to find drop-offs and fix what causes them.
- Shape new app features, from user flows to high-fidelity UI and prototypes.
- Research competitors and best practices; pitch product and marketing ideas.
- Use AI tools to prototype and build working features faster.

Ongoing



Freelance

UI/UX & GRAPHIC DESIGNER

- Deliver UX and UI for funnels, websites and online stores – from brief to final design.
- Add new features and improvements to existing apps.
- Build design systems that keep products consistent and speed up development.
- Create logos and visual identities.

2023



Kilo Health

PRODUCT DESIGNER

- Used metrics, user feedback and surveys to find problems and decide what to change.
- Analysed top competitors and brought proven practices into our products.
- Prioritised features, supported developers and tested funnels before release.

2022 –
2023



Orion Innovations

UI/UX DESIGNER

- Built web platforms and internal tools on the company's design system.

2021 –
2022



Ikiwi Lietuva

UI/UX DESIGNER

- Created and improved design system components to keep products consistent.
- Researched best practices and trends; worked Agile with developers and clients.
- Created websites and e-shops in Figma, from wireframes to final UI.
- Clarified client needs and built prototypes to show interactions and animations.
- Made logos and illustrations in Illustrator, Photoshop, InDesign and After Effects.
- Tested designs for readability, contrast, sizing and alignment before handoff.

SKILLS

UX/UI research Funnel design
CRO & A/B testing Metrics tracking
App & web design Design systems Prototyping
Competitor analysis AI-assisted development
Logo design

TOOLS

Figma Claude Code Cursor GitLab
Illustrator Photoshop InDesign
After Effects

EDUCATION

2019 – 2022

Vilnius College of Design

Graphic communication design

2008 – 2014

Radviliškis Art School